

# SIX Financial Information and Sterci Valordata Feed on KEYdata.

## SIX Financial Information

SIX Financial Information is a leading global provider of first-rate data services and solutions for financial and insurance firms, corporations and the media. SIX Financial Information aggregates data, directly and in real-time, from over 1,500 worldwide sources, covering all the major trading venues. With 24 international officesw SIX Financial Information combines the advantages of local presence with global reach to offer a comprehensive data portfolio along with industry knowledge for professionals specialized in investment advisory, portfolio management, financial analysis and securities administration.

## Valordata Feed (VDF)

SIX Financial Information’s Valordata Feed is the world’s first and only fully structured and encoded financial data feed offering near real-time securities data. Based on a powerful modular database, VDF supplies reference data, price information and award-winning corporate actions in standardized formats for easy straight-through processing. VDF features intelligent cross-referencing to data required for regulatory compliance and to minimize operational risks, thus saving you time and money.

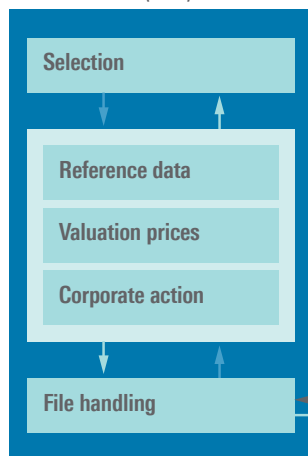
## Sterci

Sterci partners with financial institutions to improve business processes and to reduce overall risk by providing STP solutions for financial messaging, application integration, reconciliation, and data management. The company is dedicated to STP software development, building on a foundation of 25 years experience in financial messaging. With ISO 9001-2000 certification from the Swiss Association for Quality and Management System (SQS) Sterci has 150 customers in 11 different countries.

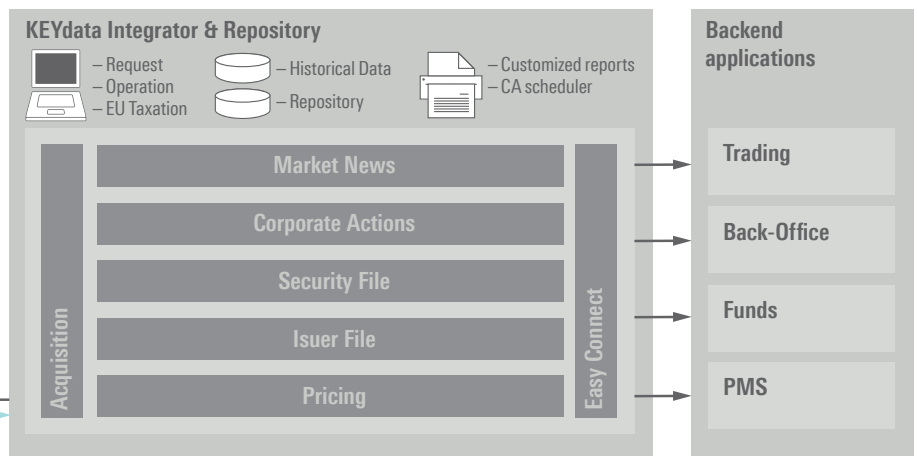
## KEYdata

KEYdata is a data management application providing multi-source market data selection and acquisition for valuation pricing, corporate actions processing and reference data maintenance. KEYdata provides data selection and comparison for “golden copy” generation, and can be easily linked to back-end applications for STP data flow integration. KEYdata also offers an interface to the data universe of SIX Financial Information’ flagship VDF product, as well as of its Intraday Pricing Service (IPS).

### Valordata Feed (VDF)



### KEYdata



Connection between SIX Financial Information’s data offering and KEYdata.

# Data processing solutions by Sterci and SIX Financial Information

The joint efforts of SIX Financial Information and Sterci result in a solution that simplifies data maintenance in securities processing. When different applications require data from multiple sources, KEYdata with VDF helps you achieve an efficient workflow by consolidating data on an Enterprise Data Management platform through the following functions:

## Static data update

- Automatic opening of a new instrument managed directly from the KEYdata user interface or from a request generated by a back-end system
- Maintaining of a master file in KEYdata
- Reference data on instruments and companies
- Distribution of updates to back-end systems i.e. back-office, portfolio, trading, funds

## Corporate actions data update

Each event can be managed by KEYdata in an event scheduler. This diary prevents deadlines being missed. This will allow you to follow up the step-by-step processing of the corporate action in question according to predefined workflow scenarios. A daily check list can be printed out or displayed. Payment information can be sent automatically (dividend, interest, forward) to back-end systems for STP processing. The interface supports ISO 15022 standards and

thus reconciles the corporate actions data from SIX Financial Information against the SWIFT messages received from the custodians.

## Valuation pricing

Data for pricing and evaluating portfolios is made available through the interface of VDF and KEYdata. It includes end-of-day pricing and intraday snapshots. The user can configure the price and the relevant data to select among the different data available. Quality control can be set up to detect bad data. A file can be generated in any format expected to feed a back-end application such as back office, a portfolio management system, or a funds application. Reliable and accurate pricing data will reduce your risk of bad portfolio valuations or fund NAVs.

## Enterprise-wide data distribution

KEYdata connectors enable the user to build non-intrusive interfaces with back-end systems. The conversion of data from one dataset to another is possible without any hardcoding. Using graphical tools for parsing and mapping the data, Easy Connect facilitates the implementation and the maintenance of the interface with back-end applications. The solution also provides automatic updates for multiple business applications (e.g., trading, portfolio, funds) through the central instrument master file.

### Features:

- Multi-source market data selection, including direct connectors to VDF and other vendors.
- Selection of relevant information on corporate actions; timely delivery through event scheduler.
- Quality checks for selection of best data sources for efficient data processing.
- Centralized management of reference data with initial load for instrument opening and permanent updates.
- Simplified integration of data flow into applications through Easy Connect.

### Key Benefits:

- Enterprise-wide internal distribution to users and business applications (i.e. back office, PMS, trading).
- Faster processing of data files thanks to automatic selection (valuation prices, reference data, corporate actions).
- Data selection, data filtering, data scrubbing: less effort and reliable processes (golden copy).
- Better data consistency and reduction of manual input.
- Increased efficiency of workflow through automation and risk reduction.

For more information, please contact your local SIX Financial Information office and a representative will be happy to assist you.

**SIX Financial Information**  
Hardturmstrasse 201  
P.O. Box  
CH - 8021 Zurich

T + 41 58 399 5111  
sales.global@six-financial-information.com  
www.six-financial-information.com

**Sterci SA**  
33 rue des Bains  
CH - 1214 Geneva  
Switzerland  
P +41 22 708 0202  
F + 41 22 781 0113  
www.sterci.com